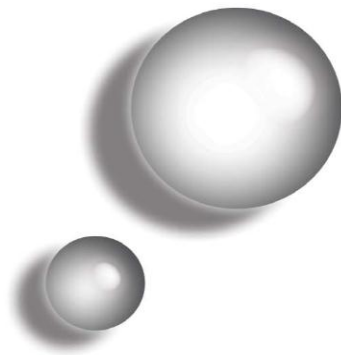


istu2012



12th

International Symposium On Therapeutic Ultrasound

June 10 - 13, 2012
Heidelberg, Germany

Sponsoring Concept

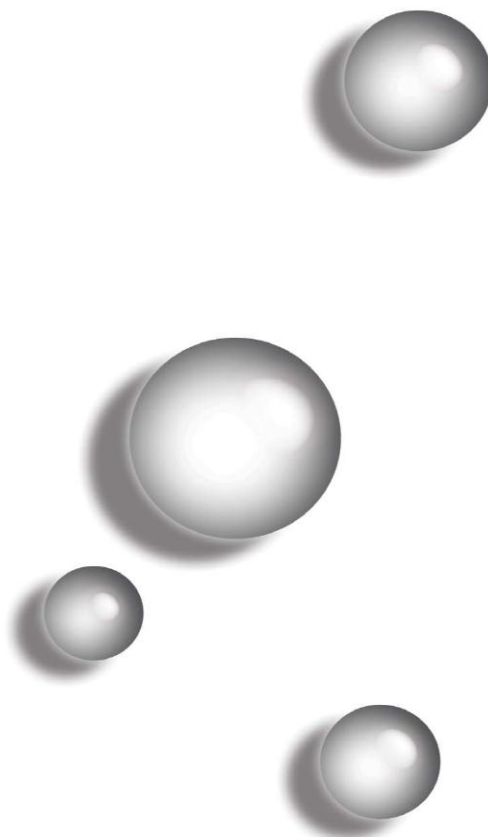
www.istu.org



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Invitation

Dear Exhibitors and Sponsors,

from June 10th until 13th 2012, the 12th International Symposium on Therapeutic Ultrasound will be held in Heidelberg, Germany.

It is a great honour to act as host to an exquisitely unique multidisciplinary group of national and international experts from key fields of MR-guided focused ultrasound, acoustic devices, clinical trials, microbubble engineering, thrombolytics, cancer therapy, and drug delivery, which has come together to discuss new and future developments in therapeutic ultrasound. In the Convention Center, located in the beautiful and world-famous historical town of Heidelberg, we find the ideal conditions to host this unique conference .

12th International Symposium on Therapeutic Ultrasound

Under the patronage of an excellent scientific committee, national and international experts will be delivering cutting edge lectures on subjects such as mechanisms of sonothrombolysis, new developments in micro - and nanobubbles, stable and inertial cavitations, drug-device combinations, experimental models, safety aspects, targeted drug delivery, translational experiments and ongoing clinical trials. Indeed, these are just a few of the exciting topics that will be covered at this conference. At the same time industry will be given the opportunity to present the latest diagnostic and therapeutic concepts as well as recent product developments. Exhibition stands, lunch lectures and satellite symposiums are planned

Sincerely,

Stephen Meairs, MD, PhD
Conference Chair

Kim Butts Pauly, PhD
Chair of Sponsors/Exhibits Committee



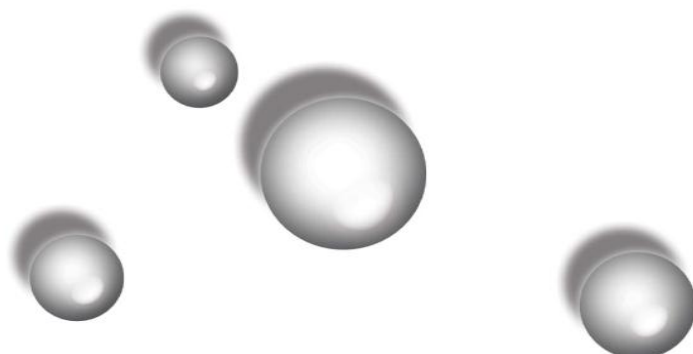
12th International Symposium on Therapeutic Ultrasound

Approximately 350 participants are expected to attend this conference: A multidisciplinary group of international experts from key fields of MR-guided focused ultrasound, acoustic devices, clinical trials, microbubble engineering, thrombolytics, cancer therapy, and drug delivery will come together to discuss new and future developments in therapeutic ultrasound from all around the world

Expose

The following short description will give you an overall view of the conference - for further information please do not hesitate to contact us and visit our homepage www.istu.org

Type of meeting	Scientific congress with complementing exhibition
Target group	Ultrasound physicists, engineers, microbubble experts, MRI engineers, clinicians, biologists, chemists, nanotechnology experts, preclinical researchers, radiologists, interventionalists
Number of participants	Approximately 350 participants are expected
Location	Convention Center Heidelberg
Dates	June 10-13, 2012





Sponsoring

Platinum-Sponsor

As Platinum-Sponsor you are the main sponsor of the congress. You have the right to organise a satellite symposium of 90 minutes duration on the topic of your choice. A Platinum-Sponsor is also entitled to build a centrally situated booth of 20 square metres

and is offered advertising space on the back page of the final programme.

Your logo will be listed on top of the sponsoring list and reference will be made to you as Platinum-Sponsor. As Platinum-Sponsor you have the possibility to provide the conference bags and also insert a flyer. Screen advertisement during coffee breaks in the plenary hall is also offered to the Platinum-Sponsor.

Price 18,000.00 Euro excl. VAT

Gold-Sponsor

As Gold-Sponsor you will receive the following benefits: luncheon session as part of the main scientific programme (60 min.). Centrally situated booth of 12 square metres. Advertisement on the 2nd cover page in the final programme. Recognition as Gold-Sponsor with your logo in the final programme. Internet link with your logo on the congress website. Possibility of inserting a flyer to the congress bags. 4 congress badges and tickets for the Gala-Evening. Right to provide note pads and pens with your logo in the conference bag.

Price 10,000.00 Euro excl. VAT

12th International Symposium on Therapeutic Ultrasound

On the congress homepage the Platinum Sponsor can set a link to its company's homepage. As Platinum-Sponsor you will further receive 6 conference badges and 6 tickets for the Gala-Evening. Within the conference facilities we will set-up an Internet-café for our conference participants. Its sponsoring is also included in the Platinum package. Thus your Company logo will be shown on the Internet café signs. Also the computers screensavers will show your logo.

In short

- Satellite symposium as part of the main scientific programme (90min)
- Central situated booth of 20 square meters
- Advertisement on the back cover page of the final programme
- Recognition as Platinum-Sponsor with your logo in the final programme
- Conference bags and flyer in the bags
- Screen advertisement during coffee breaks in plenary hall
- Internet Link with a banner on the congress website
- 6 conference badges and tickets for the Gala-Evening
- Sponsoring of the Internet-café
- Company logo on the Internet-café signs
- Sponsor logo on the Internet-café's screensavers

Silver-Sponsor

As Silver-Sponsor you are entitled to the following benefits: booth of 10 square metres. Advertisement in the final programme on the 3rd cover page. Being mentioned as Silver-Sponsor with your logo in the final programme. Internet link on the congress website. 2 conference badges and tickets for Gala-Evening. Sponsoring of one day's coffee breaks: Signs on the tables and buffet mentioning the sponsorship on this day.

Price 5,000.00 Euro excl. VAT

Bronze-Sponsor

As Bronze-Sponsor you will receive the following benefits. Booth of 6 square metres. Advertisement in the final programme. Being mentioned as Bronze-Sponsor in the final programme. Internet link on the congress website.

Price 2,500.00 Euro excl. VAT



12th International Symposium on Therapeutic Ultrasound

Gala-Evening

Gala-Evening June 12, 2012

On a marvelous summer evening the guests will enjoy a Gala evening at the Heidelberg Castle, one of Germany's most important cultural monuments.

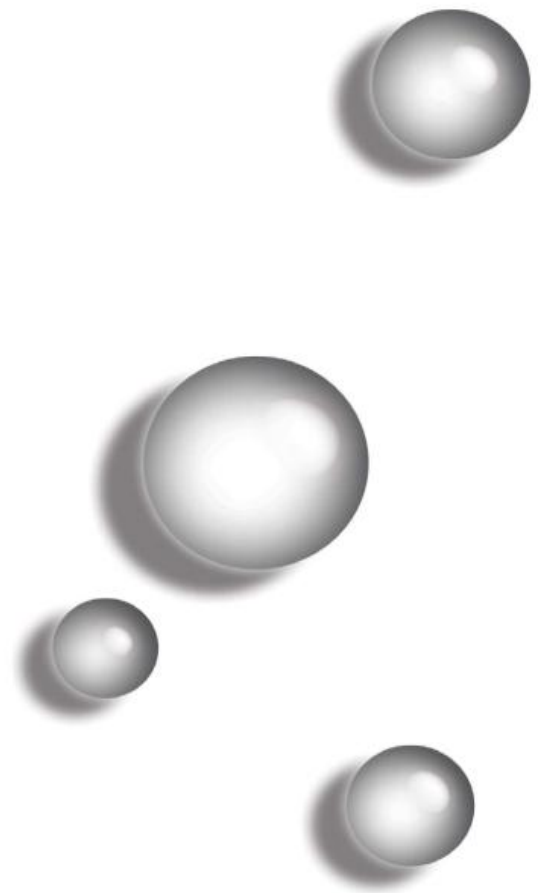
The evening will start with a reception on the Schlossaltan (Castle Terrace), where we will have some drinks and appetizers while enjoying the breath taking views over Heidelberg! Delightful guided tours of the castle will be offered, which are known as one of the special treats of Heidelberg. The evening will continue with a wonderful dinner, accompanied by renaissance music with original instruments and costumes.

For the international conference delegates this evening will form the highlight of their discovery of the Rhine- Neckar region with its wealth of cultural treasures. We are looking for sponsors to support this event or act as host.

Presentation possibilities

Mentioning of the sponsor on the menu. Individual decoration of the tables e.g. consideration of company colours. Signs on the tables and buffet mentioning the sponsorship. Company logo in the final programme. 6 complimentary tickets for the Gala-Evening.

Price 12,000.00 Euro excl. VAT





Exhibition

12th International Symposium on Therapeutic Ultrasound

Exhibition

In direct proximity of the conference you have the possibility of presenting your company, products and services by setting up an individually arranged booth as part of the complementing exhibition. The minimum size of all booths must be 6m².

Price per m ² (bookings made up to February 15, 2012)	350.00 Euro/sqm
Price per m ² (bookings made from February 16, 2012 onwards)	400.00 Euro/sqm

(all prices listed are exclusive VAT)

Advertisements

Before and at the conference participants are given documents including information on the schedule, final programme and payment conditions. Take this opportunity to place an advertisement in the programme.

Advertisements in the final programme (edition 500)
 Inside (b/w) **1,000.00 Euro**. Inside (4-c) **2,500.00 Euro**.





12th International Symposium on Therapeutic Ultrasound

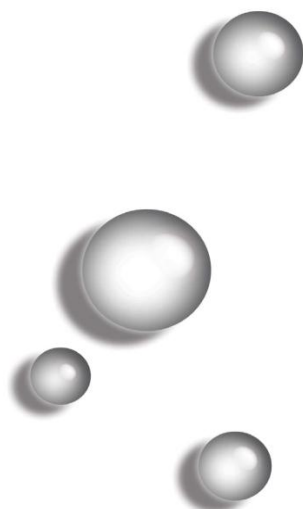
Coffee- and lunch breaks

Each conference day includes two coffee- and lunch breaks with complimentary coffee, tea or softs and cake etc. for the participants. We are looking for sponsors willing to support the coffee- and lunch breaks.

Presentation possibilities

- Signs on tables and buffet mentioning the sponsorship.
- Being mentioned as sponsor in the final programme and on the congress homepage.
- Flyers mentioning the sponsorship placed in the conference bags.

Prices per coffee break **1,500.00 Euro excl. VAT**
per lunch break **3.000.00 Euro excl. VAT**



Breaks Reception Tickets

Conference ticket packages

You are offered to buy a package of conference tickets which for example can be handed over to your preferred customers to give them the possibility to visit the congress.

(minimum purchase 10 tickets)

Prices 10 - 24 tickets

440.00 Euro incl. VAT per ticket

25 and more tickets

425.00 Euro incl. VAT per ticket

Sunday Reception

The ISTU conference reception will take place on Sunday. Sponsors are offered Individual decoration of the tables – also signs on the tables and buffet mentioning the sponsorship. Company logo in the final programme. Mentioned as sponsor in the final programme and on the congress homepage. Flyers mentioning the sponsorship placed in the conference bags.

Price 8,000.00 Euro excl. VAT



Organisation

12th International Symposium on Therapeutic Ultrasound

Conference Chair

Stephen Meairs, MD, PhD
Professor of Neurology
University of Heidelberg
Universitätsmedizin Mannheim
Theodor-Kutzer-Ufer 1-3
68167 Mannheim
+49 (0)621 - 383-3550
meairs@neuro.ma.uni-heidelberg.de

Conference Organization

Ms Natali Jurina
University of Heidelberg
UniTT event management
Seminarstraße 2
D-69117 Heidelberg
+49 (0)6221 - 54 36 59
natali.jurina@zuv.uni-heidelberg.de

Chair of Sponsors/Exhibits Committee

Kim Butts Pauly, PhD
Professor of Radiology
Lucas Center P-262
Stanford University
Stanford, California
phone: 001-650-725-8551
fax: 001-650-723-5795
kbpaul@stanford.edu

Sponsors/Exhibits Committee

Kim Butts Pauly, PhD
Kevin Sekins, PhD
Gedroyc Wady, PhD
Feng Wu, PhD
Sokka Shunmugavelu, PhD

kbpaul@stanford.edu
kevin.sekins@siemens.com
w.gedroyc@imperial.ac.uk
mfengwu@yahoo.com
sham.sokka@philips.com

